

25 YEARS OF BROADCAST NEWS GRAPHICS

25 YEARS AGO...
AND HALF A MILLION
GRAPHICS LATER...

MGN Online is America's number one resource for Still and Animated News Graphics, serving over 400 US television stations daily.

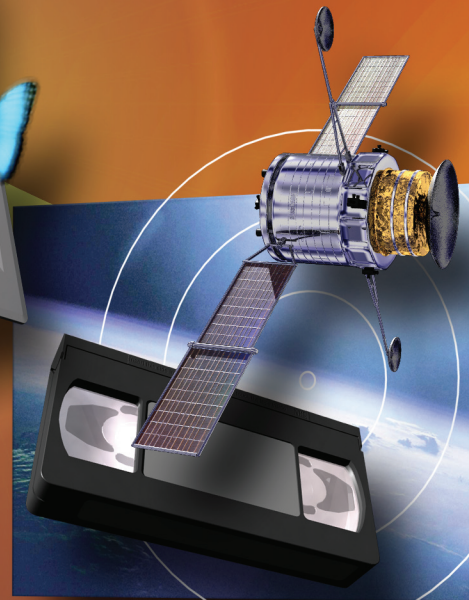
25 years ago we recognized a growing need for quality graphics within local broadcast news. Armed with little more than an air brush, MGN introduced the finest quality images available to the industry at the time.

Today, after generations of technological advancements in graphic production, MGN Online is still committed to providing the television broadcast industry with the highest quality News Graphic resources for the lowest price possible.



1982 WEEKLY NEWS GRAPHICS

In the early eighties, News Graphics were produced on art cards with cut paper, dry marker and hand art. Recognizing the need for a higher quality News Graphic, MGN introduced a highly stylized, air-brushed News Graphic. Each Graphic was produced on an 8 X 10 art card, photographed and developed into a 35 mm slide. Slides were placed in plastic sleeves of 12 and mailed weekly.



1986 DAILY NEWS GRAPHICS

MGN is the first company to deliver News Graphics covering current events. Images were produced on a Quantel Paintbox and recorded to 3/4" video tape. The tape was then driven to a satellite uplink center for transmission to television stations throughout North America.



1989 CLASSIC ART

MGN was the first News Graphic service to go digital. Graphics were produced on a Mac and saved in a still store system. Images were categorized and burned onto a CD for distribution to TV stations. The CD's provided stations with quick and easy access to higher quality images without the daily handling of 35 mm slides.



1995 MGN ONLINE

MGN Online builds the first Online News Graphics service for TV News via the World Wide Web. The Internet gave stations instant access to Top Story and Graphic Archives. At the launch of this service the 14.4 modem was the high speed modem of choice.



2002 ANIMATED GRAPHICS

MGN Online introduces the first Animated News Graphic service. Improved Internet bandwidth enables stations to download the larger Animated files in less than a minute. This service continues to improve with the constant development of new software and faster bandwidth.



2008 HD NEWS GRAPHICS

While most stations continue to produce the news in SD 640 x 480, many stations have begun delivering the news in HD. The HD files will pose a new industry challenge for high-res image production and use. MGN HD News Graphics will be available in the spring of 2008.

"WAFF has been using MGN Graphic Services for 25 years now. Through all of the industry changes, MGN has always provided us with an exceptional selection of News Graphics." Bud Gambrell, Production Manager WAFF-TV

Today MGN Online provides the most comprehensive resource of Still and Animated Graphics available to television news. Over 400 US television stations depend on MGN Online for their graphic needs. Licensed resources include content from MLB, NBA, NFL, NHL, NCAA, NASCAR and virtually every major sporting organization.



CALL TODAY FOR YOUR
FREE PASSWORD FOR
MGN ONLINE.